



SPONSORSHIP PACKAGES

*Join us in our cause to create a vibrant,
healthy community through our dedication
to provide the best healthcare possible.*



EUROPEAN
SOCIETY FOR
SWALLOWING
DISORDERS

ESSD



WHO WE ARE

The European Society for Swallowing Disorders is an inclusive association dedicated to providing support and advocacy for people working, researching and studying in the field of dysphagia and swallowing disorders.

WHAT WE DO

- We promote **care, education and research** in swallowing physiology and swallowing disorders.
- We encourage **clinical and basic research** in all areas related to normal and disordered swallowing.
- We contribute to the **development** of the field and the scientific and professional development of its members.

ESSD IN NUMBERS

 **400+**
members & counting

 **21**
EU countries

 **3,446**
mailing subscribers

 **1,178**
Facebook followers

 **2,480**
Twitter followers

 **2,007**
LinkedIn followers

 **438**
Congress attendees



WHY BECOME A PARTNER?

Nearly one in every ten people in the EU ¹ require care for dysphagia. Everyday, we work to make the lives of over 40 million EU citizens better.

Your contribution makes this work possible.

Partner up with us, and be part of our journey to make life for dysphagia sufferers better.

YOUR SUPPORT IN ACTION

ESSD projects supported by philanthropy include:

- Summer school for early practitioners,
- World Swallowing Day,
- Certification Courses for health care professionals managing dysphagia,
- Annual ESSD congress,
- White papers and position statements,
- Monthly webinars.

HOW CAN YOU HELP?

We offer four different tiers of partnership agreements to cater to entities of all sizes.²

- **Bronze** - €5,000
- **Silver** - €10,000
- **Gold** - €20,000
- **Platinum** - €35,000

1. European opean Society for Swallowing Disorders FEES Certification Course for Neurogenic and Geriatric Oropharyngeal Dysphagia

2. All prices exclude VAT

SOCIETY SPONSORSHIPS



BRONZE
€5,000

SILVER
€10,000

GOLD
€20,000

PLATINUM
€35,000

TO PROMOTE DYSPHAGIA AWARENESS

WEBSITE

Company logos on ESSD's home page	✓	✓	✓	✓
Company logo and brief description on the ESSD's industry sub page	✗	✓	✓	✓
Company promotional material on the ESSD's industry sub page	✗	✗	✓	✓

ESSD NEWS

Inclusion in ESSD mailing list and LinkedIn group	✓	✓	✓	✓
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NEWSLETTER

Company logos on ESSD's Newsletter	✓	✓	✓	✓
One partner contribution on the Partner section of the Newsletter	✗	✓	✓	✓

SOCIAL MEDIA

Partner contribution on one of the three social media platforms of ESSD per year	✗	3	6	9
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TO CONTRIBUTE TO DYSPHAGIA

WEBINARS

Company logo on the opening and closing slide of Webinars	✓	✓	✓	✓
Co-branded Webinar	✗	✗	✓	✓
Access to annual call for topics/speakers	✓	✓	✓	✓
Free tickets to ESSD paid webinars	✗	✗	2	4

DYSPHAGIA AWARENESS ACTIVITIES

Active contribution to ESSD flagship projects	✗	✗	✓	✓
Part of the founding committee of the ad-hoc project	✗	✗	✗	✓

TO GET SUPPORT

STRATEGIC SUPPORT

Expert counseling not exceeding more than 15 hours per year from the ESSD	✗	✗	MAX 5 HOURS	MAX 15 HOURS
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CUSTOMISE YOUR CONGRESS EXPERIENCE

More exposure? No problem.

Customise your experience at the ESSD Congress by picking a tailor made plan to suit all your needs.

ESSD CONGRESS 2023

will be held in Toulouse, France from 27 November to 2 December 2023

Reasons to join:



Expand, refresh and enhance your knowledge in the fields of swallowing and dysphagia



Discover and learn some of the latest innovations in dysphagia care



Be connected to the ESSD community and interact with your colleagues in the virtual lounge



Be part of world-class dysphagia event in 2023

CONGRESS SPONSORSHIP

Can't be present?
Please contact us



BRONZE	SILVER	GOLD	PLATINUM
€10,000	€18,000	€30,000	€40,000

SPONSORSHIP

	4SQM (2X2)	6SQM (2X3)	12SQM (4X3)	24SQM (6X4)
Exhibition space	4SQM (2X2)	6SQM (2X3)	12SQM (4X3)	24SQM (6X4)
Choice of booth location	AFTER SILVER	AFTER GOLD	AFTER PLATINUM	FIRST CHOICE
Advertisement in the Supporters & Exhibitors Section of the Programme	✗	✗	1	2
Full delegates complimentary registration	2	4	4	6
Complimentary exhibitors' registration to congress	3	4	4	6
Company logo based on conference website and hyperlink to link of choice	✓	✓	✓	✓
Visibility with sponsor level badge on event emails, website, and social media	✓	✓	✓	✓
Company description listed on event website and onsite programme	✓	✓	✓	✓
Industry symposium (programme subject to approval by scientific committee)	✗	30 MINUTE NON-EXCLUSIVE	30 MINUTE EXCLUSIVE	60 MINUTE EXCLUSIVE
Email blast	✗	✗	✗	1
Social media recognition posts	✗	✗	1	2
Option to support at cost price one promotional element of congress (app, posters, congress bags). Priority choosing the promotional element.	✗	✗	✗	✓
Insert in congress bag	1	1	1	2

EXHIBIT SALES

€1,000 per SQM with a minimum commitment of 4SQM

Maximum of 3 exhibitor badges

100 word company/product profile on conference website

Invitation to welcome reception

Company logo on conference website as Exhibitor prior to the event

Space only/shell scheme. Rental does not include any furniture, electrical usage or stand



SYMPOSIA

15 MINUTES

€3,000



30 MINUTES

€6,000



60 MINUTES

€12,000



- The programme of the symposium will be subject to the approval of the Chairman of the ESSD Congress Scientific Committee.
- Programme included on congress website and on-site pocket programme.
- Session details announced to delegates by email prior to the congress.
- Opportunity to place 2 pop-up banners on the day of the sponsor session in appointed location.

E-POSTER

€15,000

- Support recognised with signage at entrance to poster area with 'Supported by:' and your company's logo*
- Support acknowledged in Industry Support and Exhibition section of the programme overview, event website, mobile app (if applicable), and with signage during the event Exhibition

*The e-poster will be exposed digitally and as a short oral presentation

CONGRESS
BAG INSERT

€1500

CONFERENCE
LANYARDS

€2000

PROMOTIONAL
EMAIL BLAST

€2000



EXCLUSIVE WELCOME RECEPTION

- Logo on signs at entrance to the reception
- Estimation of 600 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks

EXCLUSIVE PRESIDENTIAL DINNER

- Logo on signs at entrance to the dinner venue
- Estimation of 50 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks

GET CONNECTED EVENING EVENT

- Logo on signs at entrance to the dinner venue
- Estimation of 400 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks

LUNCHEONS SPONSORSHIP

- Display 2 signs near buffets during lunch breaks + acknowledgement with logo on all buffet tables
- Estimation of 400 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks

COFFEE BREAK SPONSORSHIP



- Estimation of 400 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks



KEY SUCCESSES DURING THE PAST YEAR

-  **59**
webinars since
the beginning of 2020
-  Launch of new ESSD Website
-  12th ESSD Congress in Leuven

UPCOMING HIGHLIGHTS IN 2023

-  13th in person ESSD Congress
-  More content for ESSD Digital Education
· Brunches, courses and webinars
-  New members area on the website



THANK YOU

Contact us at
info@essd.org



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